

SAMPLE ADS

BLACKJACK
Best Online Blackjack for 2002!
www.tdcasinos.com/0000000

Ad Tip: If you find a test ad that is a winner and makes money, keep in mind that any number of variations could impact its performance; good or bad!

Ad Tip: As an example; what would the result be if you changed how the text in the ad reads? Would the new ad perform better? What if you ran the ad all week rather than just on Sunday, Monday, and Tuesday? Have fun testing different variations. This will keep you from being disappointed if your ad doesn't work the first time out. Make it fun and the money will come!

Online Casino
\$200 FREE BONUS!
Voted Best Online Casino
Two Years Running!
www.tdcasinos.com/0000000

Ad Tip: If your ad is a winner, renew it and then place the identical ad in 4 to 5 different newspapers.

Online Casino!
No Smoke, No Hassle!
Poker, Blackjack, Roulette and Much More
www.tdcasinos.com/0000000

Renew the ones that make money and cancel the non-performers. Continue to test different ideas and always try to improve your ad. Even if you feel that it's performing great.

Ad Tip: Many times the newspaper will have a three line minimum, so if you create an ad that requires only two lines, ask the agent if you can "bold" your ad so that it will fill those three lines. "Bolding" is a great way to catch the viewer's eye and get them to look at your ad. You're paying for the space anyway, so try it

Play Slots Online!
Best Payouts on the Internet!
98.6% Payout
www.tdcasinos.com/0000000

Online Casino
Play for Fun or Money!
Blackjack, Roulette, Pai Gow, Red Dog and More!
www.tdcasinos.com/0000000

Remember; Never place your ads in the "Help Wanted" or "Employment" sections of the newspapers.